

APPAREL AND ACCESSORIES

Dolce & Gabbana drops collection for Qixi Festival

July 31, 2024



The maison's latest drop, a Qixi Festival-themed release, is inspired by Italy's romantic landscapes. Image credit: Dolce & Gabbana

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

Italian fashion house **Dolce & Gabbana** is mixing homeland heritage and Chinese influences.

The maison's latest drop, a themed release for Chinese Valentine's Day, or the Qixi Festival, is inspired by Italy's romantic landscapes. Special versions of two signature accessories the Dolce Box Bag and Sicily Bag join men's and women's styles, out now online and in-store.

Love in the air

Furthering the label's "Made in Italy" mantra, Dolce & Gabbana refers to each Summer Exclusive Collection piece as a canvas, as scenes handpainted by local artists were used to create prints seen across the assortment.

Whether adorned with the "vibrant hues of the Amalfi Coast" or the "historical grandeur of Florence," the designer garments act as postcards, appareling their owner in the country's world-famous landmarks.

A new campaign spans ready-to-wear, eyewear, footwear, jewelry, and handbags and showcases the "wearable gallery of art."

In the occasion of **#ChineseValentinesDay**, **#DolceGabbana** unveils the Summer Exclusive Collection. A celebration of love where each garment tells a story of Mediterranean elegance and **#DGFattoAMano**.

More at <https://t.co/rmyDHP1Eqj> pic.twitter.com/mpas28sqsz

Dolce & Gabbana (@dolcegabbana) July 31, 2024

Dolce & Gabbana has also created two exclusive versions of the Dolce Box and Sicily handbags. The first of the two accessories is made of reflective leather and features embroidered 3D accents and hand-sewn crystals.

The latter is available in pink and burgundy, its handle wrapped in hand-threaded twill silk scarves "blending practicality with artistic elegance," says Dolce & Gabbana, who is one of many luxury brands celebrating the Qixi Festival.

Fellow Italian fashion house Gucci ([see story](#)) plus British fashion group Mulberry ([see story](#)) are two examples of others that have launched initiatives based around the regional Aug. 10 holiday in recent years.

© 2024 Reliance Relocation Services, Inc. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.